



# ecosystem™



2011-2012

## Notebooks



100% PCW recycled materials



100% Made in the U.S.A.



100% Soy inks, water-based dyes  
and adhesives



100% Acid & chlorine-free



[www.ecosystemlife.com](http://www.ecosystemlife.com)

ecosystem is a line of premium notebooks that is sustainable to the core.



100% PCW recycled materials



100% Soy inks, water-based dyes and adhesives



100% Made in the U.S.A.



100% Acid & chlorine-free



Affordable **and** sustainable

Sourced **and** made in the USA

Premium **and** PCW recycled

**ecosystem** was founded with a mandate to produce affordable, premium quality notebooks using only 100% eco-friendly materials and processes. With eye-popping colors, plus all the features you'd expect from a premium notebook, every detail invites inspired writing (if only a grocery list) and drawing (if only a doodle). ecosystem notebooks are 100% made in the USA too, keeping dollars and jobs local.



Each book has a unique ID number you can use to track its origins, to learn how it is environmentally friendly, and to reunite owners with their lost notebooks.



Sleek design • substantial bright white 60# or 80# PCW recycled paper • micro-perfed pages • rounded book corners • elastic closure • place-keeping ribbon • inside back pocket • flexi or hard cover

Yet ecosystem costs 20% less than our outsourced, premium competitor.

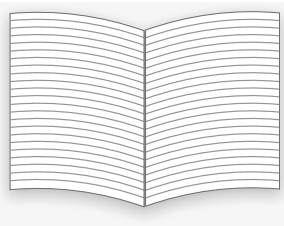
	ecosystem	our competitor
MADE IN U.S.A.	100%	NO <small>MADE IN CHINA</small>
PCW RECYCLED MATERIALS	100%	NO

Premium **and** sustainable. No more either/or.



 ecosystem™

## RULED NOTEBOOKS



Flexi or Hard Cover

### RULED NOTEBOOKS

192 PAGES • 60 # PAPER

FLEXI COVER SMALL ● ● ● ● ● ● ● ●

FLEXI COVER MEDIUM ● ● ● ● ● ● ● ●

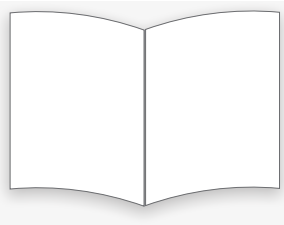
FLEXI COVER LARGE ● ● ● ● ● ● ● ●

HARD COVER SMALL ● ● ● ● ● ● ● ●

HARD COVER MEDIUM ● ● ● ● ● ● ● ●

HARD COVER LARGE ● ● ● ● ● ● ● ●

## BLANK NOTEBOOKS



Flexi or Hard Cover

### BLANK NOTEBOOKS

192 PAGES • 60 # PAPER

FLEXI COVER SMALL ● ● ● ● ● ● ● ●

FLEXI COVER MEDIUM ● ● ● ● ● ● ● ●

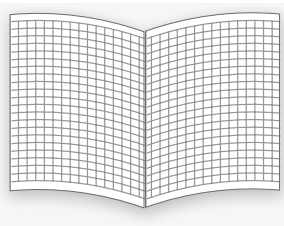
FLEXI COVER LARGE ● ● ● ● ● ● ● ●

HARD COVER SMALL ● ● ● ● ● ● ● ●

HARD COVER MEDIUM ● ● ● ● ● ● ● ●

HARD COVER LARGE ● ● ● ● ● ● ● ●

## GRID NOTEBOOKS



Flexi or Hard Cover

### GRID NOTEBOOKS

192 PAGES • 60 # PAPER

FLEXI COVER SMALL ● ● ● ● ● ● ● ●

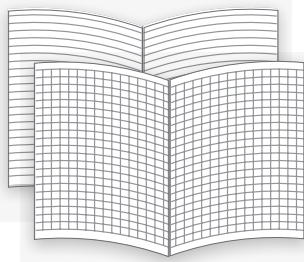
FLEXI COVER MEDIUM ● ● ● ● ● ● ● ●

FLEXI COVER LARGE ● ● ● ● ● ● ● ●

HARD COVER SMALL ● ● ● ● ● ● ● ●

HARD COVER MEDIUM ● ● ● ● ● ● ● ●

## RULED or GRID NOTEBOOKS Set of 3



Paper Cover

### ESSAY NOTEBOOKS • RULED SET OF 3

60 PAGES • 60 # PAPER

PAPER COVER SMALL ● ● ● ● ● ● ● ●

PAPER COVER MEDIUM ● ● ● ● ● ● ● ●

### ESSAY NOTEBOOKS • GRID SET OF 3

60 PAGES • 60 # PAPER

PAPER COVER MEDIUM ● ● ● ● ● ● ● ●

ecosystem notebooks and can be customized. Whether you want to print your company's logo or print custom content, we'll make the ecosystem notebook of your choice. Call or write to us at [info@ecosystemlife.com](mailto:info@ecosystemlife.com) to discuss all the options.



### 1 CUSTOMIZE THE COVER

Use your company name, logo, or other design to add a foil deboss or flat stamp in an array of colors.

### 2 CHOOSE AN INTERIOR STYLE

Pick the type of interior page format that best suits your needs. Choose from ruled, grid, and blank notebook pages. For orders of more than 2,500 copies, you can customize your own interior pages.

### 3 ADD AN INSERT

Select from a variety of formats, including a monthly calendar, personal info, or ruled, blank, and grid pages to slide in the book's back pocket to add even more functionality to your book.

## COLOR KEY

- Onyx
- Clementine
- Kiwi
- Lagoon
- Watermelon
- Grape



## DIMENSIONS

**Small** • 3 5/8" X 5 5/8"    **Medium** • 5 1/4" X 8 1/4"    **Large** • 7 3/8" X 9 7/8"

NOTE: Medium hard cover books are 240 pages

## A SMALL COUNTERTOP DISPLAY



12" wide x 11" deep x 16" high

ecosystem pre-pack displays offer the largest variety of notebook options.

Select from the filled displays or choose your own assortment of sizes, colors, cover type, and interior page formats.

## A SMALL COUNTERTOP DISPLAY

### A1) Countertop Display for Flexi Cover Books

Includes 27 flexi cover books in small and medium; all colors; in ruled, blank, and grid formats.

9781607364672  
\$328.65 US • \$367.65 CAN

### A2) Countertop Display for Flexi & Hard Cover Books

Includes 14 flexi cover books and 12 hard cover books in small and medium; all colors; in ruled, blank, and grid formats.

9781607364696  
\$330.70 US • \$367.70 CAN

### A3) Countertop Display for Flexi & Hard Cover Books (Onyx Only)

Includes 15 flexi cover books and 11 hard cover books in small and medium; onyx only; in ruled, blank, and grid formats.

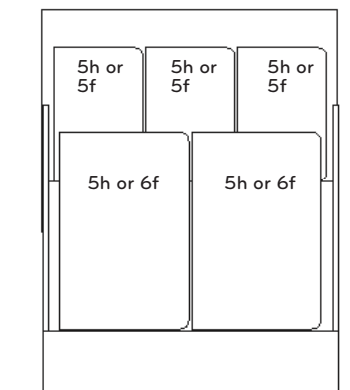
9781607364702  
\$329.70 US • \$366.70 CAN

## B MEDIUM COUNTERTOP DISPLAY



17" wide x 14" deep x 16" high

## SMALL COUNTERTOP DISPLAY



Build your own ecosystem pre-pack display. Pick the styles and colors that you want, and we'll give you a complimentary display unit. Minimum order applies.

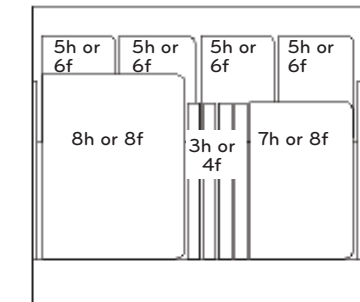
## SMALL COUNTERTOP DISPLAY

Complimentary with full display book order.

Holds up to 27 small and medium books.

9781607363477

## MEDIUM COUNTERTOP DISPLAY



17" wide x 14" deep x 16" high

## MEDIUM COUNTERTOP DISPLAY

Complimentary with full display book order.

Holds up to 44 small, medium and large books.

9781607363484

## C LARGE FLOOR DISPLAY



16" wide x 15" deep x 54" high

## B MEDIUM COUNTERTOP DISPLAY

### B1) Countertop Display for Flexi Cover Books

Includes 44 flexi cover books in small, medium, and large; all colors; in ruled, blank, and grid formats.

9781607364719  
\$569.80 US • \$633.80 CAN

### B2) Countertop Display for Flexi & Hard Cover Books

Includes 25 flexi cover books and 14 hard cover books in small, medium, and large; all colors; in ruled, blank, and grid formats.

9781607360773  
\$533.05 US • \$551.05 CAN

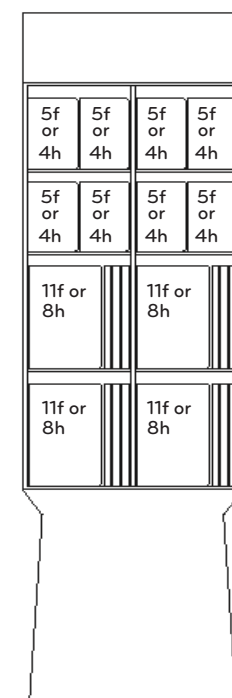
## C LARGE FLOOR DISPLAY

### C1) Large Floorstand Display

Includes 50 flexi cover books and 34 hard cover books in small and medium; all colors; in ruled, blank, and grid formats.

9781607362647  
\$1,035.80 US • \$1,150.80 CAN

## LARGE FLOOR DISPLAY



16" wide x 15" deep x 54" high

## LARGE FLOOR DISPLAY

Complimentary with full display book order.

Holds up to 84 small and medium books.

9781607363491

All pre-packed displays include one complimentary sample book.

## KEY

h = hard cover book depth

f = flexi cover book depth



For more information visit [www.ecosystemlife.com](http://www.ecosystemlife.com)  
call 646.688.2527 email: [info@ecosystemlife.com](mailto:info@ecosystemlife.com)

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